***About DHAQ Website Design***

Based on the Mood board, we have proposed a design for the homepage.

1. **Dark Theme**

We have opted for a dark theme to align with contemporary design trends, often seen in high-end real estate and property development websites. This choice provides a sophisticated, sleek, and well-structured display of information.

1. **Fonts**

Primary Font: We can use the current font for primary use (Montserrat): Montserrat is a modern, sans-serif typeface with geometric influences. It’s clean, legible, and adds a professional touch while being inviting.

Secondary Font: Open Sans (Google Fonts): Open sans complement Montserrat with its neutral and versatile appearance. It’s ideal for body text and adds readability.

1. **Colors**

The vibrant hue of orange infuses the design with a dynamic burst of energy and enthusiasm. It’s particularly effective for drawing attention to call-to-action buttons or highlighting key features, ensuring that important elements stand out with a sense of urgency and appeal.

Gray, with its understated elegance, acts as a sophisticated backdrop that enhances content readability by providing a neutral canvas that allows text and visuals to shine. Light gray creates a clean, spacious environment, subtly guiding the eye through the content without overwhelming it. In contrast, dark gray adds depth and sophistication, serving as a robust foundation for text and elements, ensuring they stand out clearly and are easily readable against the darker theme.

White, with its crisp luminosity, offers a touch of brightness that elevates the design. It introduces clarity and contrast, helping to highlight essential areas and create a sense of openness within the darker palette. This interplay of white with the darker tones creates a balanced and visually engaging experience, making the content more accessible and visually stimulating.

1. **Images**

Images used are for display purposes only. The actual representation of how the template should look like will be provided upon request.